

TCMA Professional Development Committee

Moody Gardens Hotel and Spa

Galveston

August 10-11, 2017

Members participating in the committee meeting included: TCMA President-Elect Chris Coffman, City Manager, Granbury; Vice Chair Mark Browne, City Manager, Alamo Heights; Chris Sharp, Assistant City Manager, Canyon; Courtney Sharp, City Manager, Midland; Gilbert Perales, Deputy City Manager, Arlington; Jay Abercrombie, City Manager, Bullard; Allen Bogard, City Manager, Sugar Land; Kelly Kuenstler, City Manager, Leon Valley; Jesus Garza, City Manager, Kingsville; Darla Jones, Assistant City Manager, South Padre Island; Tony Aaron, City Administrator, Early; Laurie Brewer, Assistant City Manager, Georgetown; Jason Reynolds, City Manager, Nassau Bay; Lauren Rose, Assistant to the City Manager, Mesquite; Stephanie Russell, Assistant City Manager, Dickinson; Phillip Urrutia, Director of Purchasing and Fleet, Odessa

TML staff: Kim Pendergraft and Nicole Little

Chris Coffman called the meeting to order at 9:00 a.m. and thanked the members for participating.

Chris provided an overview of Committee responsibilities and a brief review of the 2016-2018 TCMA Strategic Plan.

Committee members volunteered to coordinate speakers for the William “King” Cole 1 and 2 series. Upon confirmation, notice should be sent to Kim. The deadline to have speakers confirmed is October 10.

A subcommittee will meet via conference call to plan the program for the City Management Clinic. The final program will be sent to Kim by October 10. The subcommittee members are: Chris Coffman; Jay Abercrombie; Kelly Kuenstler; David Landis; Jason Reynolds; Chris Sharp; Courtney Sharp; and Phillip Urrutia.

The Committee discussed and identified topics for the 2018 TCMA-ICMA Coaching webinar series. **Kim will send the suggestions to ICMA and include the following feedback:** Speakers should coordinate their session to make a more cohesive flow of the message; stay within the scheduled time; and design the webinar like a TED talk.

- *Change Management.* Topics may include how to update practices within an organization; a new city manager adjusting to an existing culture and implementing changes. David Morgan City Manager, Georgetown, Texas; Clay Philips, Retired City Manager and Lifetime TCMA member
- *Emotional Intelligence.* Barry Bales, Assistant Dean for Professional Development and Clinical Professor of Public Policy Practice, LBJ School of Public Affairs; Director of Governor's Executive Development Program
- *Leading a Multigenerational and Diverse Workforce.* Erik Walsh, Deputy City Manager, San Antonio, Texas; A.C. Gonzalez, TCMA Senior Advisor and Retired City Manager
- *Economic Development.* Topics to include best practices for working with EDCs and downtown development. Allen Bogard, City Manager, Sugar Land, Texas
- *Changes in Healthcare.* How cities are developing successful and creative ways to handle changes. Jim Parish, Deputy City Manager, Plano, Texas

The Committee worked in groups to identify key topics impacting local government for the 2018 Annual Conference.

The Committee took a break at Noon for lunch.

At 12:45 p.m. the Committee discussed and organized the key topics.

At 1:30 p.m. the Committee toured the Aquarium.

At 2:30 p.m. The Committee finalized concurrent session topics for the 2018 Annual Conference and members were assigned to coordinate a session.

The conference theme is *Surviving the Riptide*. The following information should be sent to Kim no later than December 1:

- **Session title**
- **Session description to include “take aways”**
- **Speaker names, title, city/organization**
- **Speaker contact information**
- **ICMA Practice Group(s)**

A representative from the City of Galveston hosted an off-site tour of locations for the Friday night family event.

The Committee adjourned at 5:30 p.m. and reconvened August 11 at 8:00 a.m.

The Committee continued to develop the 2018 Annual Conference agenda. The Friday night event will be a Luau at Palm Beach at Moody Gardens. **Kim will research DJ’s for the event.**

The Committee discussed keynote speakers. **Kim will invite and contract Andy Andrews, Opening General Session; Captain Phillips, Saturday General Session; and John Godwin, City Manager, Paris, Closing Brunch. TCMA will cover John’s registration, hotel room, and purchase a copy of John’s book for each attendee.**

Stephanie and Kim will develop a program for the Saturday lunch.

On a motion by Allen and a second by Courtney, the Committee recommends to the Board that the 2020 Annual Conference bid be awarded to South Padre Island. On a motion by Courtney and a second by Stephanie, the Board recommends to the Board that the 2022 bid be awarded to Hyatt Regency Lost Pines Resort and Spa in Bastrop and that TCMA buy down the cost of each room by \$100.

Kim will begin planning the bid process for the 2021 Annual Conference to be located in Central Texas.

With nothing else on the agenda, the meeting was adjourned at 9:30 a.m.