

# Public Executive INSTITUTE

*Leading local government  
in the 21st century*

## 2017 Scholarship Application



# Public Executive INSTITUTE

## 2017 SCHOLARSHIP APPLICATION GUIDELINES

On April 19, 2013, the Texas City Management Association (TCMA) Board approved a partnership with the University of Texas LBJ School of Public Affairs to launch the new Public Executive Institute (PEI). The original PEI was conducted from 1986-1994. The new PEI is a six-day, executive development program designed for those leading local governments in the 21st century. The LBJ School committed to fund two \$3,500 individual scholarships for each PEI. The selection process will be conducted through TCMA.

The scholarship is designed for today's leaders of local government who face unprecedented challenges in foreseeing and responding to an ever-changing citizenry and environment. Diverse views among both citizen groups and elected officials make consensus more difficult to reach. Social media has changed citizen expectations and how they communicate with their government. Economic development demands an almost daily focus. Skills for establishing collaborative partnerships to creatively address community needs are critical. The PEI is designed to develop and enhance the skills to meet these leadership challenges.

### The curriculum will include:

- Trends and challenges affecting city management in the coming decade
- Governing body and staff in partnership
- Effective communications in tough situations with council, staff, and citizens
- Building engagement with citizens, private sector, and not-for-profit partners
- Developing and sustaining climates for creativity
- Executive decision-making that addresses both the short and long term
- Making change initiatives 'stick' through the inevitable changes in leadership
- Leading in complexity
- Executive perspectives on critical issues facing the city manager

### Scholarship Terms:

- \$3500 which covers all program-related materials, assessments, and instruction.
- Travel, lodging, and meals are *not* included. They are the responsibility of the scholarship recipient.

### Eligibility Requirements:

- Five years of service to the profession, with a preference to service in Texas.
- City manager and executive staff will be provided preference.
- Full or Affiliate TCMA Member in good standing. In-Transition Members are encouraged to apply.
- Past or current service to TCMA.
- Approval of employer to participate in program.

### Other considerations include the applicants':

- Future impact of participation in the program.
- Consistent career professional development.
- Contributions to the body of knowledge of local government issues through writings, teaching, or other coaching.
- Other service through city/county management associations in other states, ICMA, etc.
- Need.
- Program follow-up as stated in "application requirements".

### Application Requirements:

- Statement of Eligibility  
Demonstrate scholarship eligibility and address other scholarship considerations.  
Explain how participation in approved professional development program will address immediate work challenges and your current and long-term career goals.
- Statement of Need  
Explain how the scholarship will make a difference to attend the professional development program.
- Statement of Program Follow-Up  
Propose a follow-up to the program experience that will inform and benefit your fellow TCMA members. Other post-session requirements may be designed by the Membership Committee including, but not limited to, preparation of articles for TCMA publications or presentation at TCMA educational events.

### Attachments:

- Resume
- Two letters of recommendation (at least one from current TCMA member)

### Application Deadline:

**No later than 5:00 p.m. on February 3, 2017**

### Notes:

- The TCMA Membership Committee shall manage the application process and recommend scholarship recipients. The TCMA Board will have final approval.
- Members of the Membership Committee shall be eligible to apply. A Membership Committee member submitting an application must recuse himself/herself from the award discussion.
- **Applicants must also apply to the PEI Program through the LBJ School of Public Affairs.**

For more information on the PEI, please visit [www.utexas.edu/lbj/profdev/programs/pei](http://www.utexas.edu/lbj/profdev/programs/pei).



