

TCMA City Managers of Tomorrow Committee
February 7, 2020 9:00 a.m.
Texas Municipal League
1821 Rutherford Lane, Austin

Members of Committee present: Chair Scott Sellers, City Manager, Kyle; Julie Couch, Town Manager, Fairview; James Earp, Assistant City Manager, Kyle; David Harris, City Administrator, Balcones Heights; James Hartshorn, Assistant City Manager, Pflugerville; Mike Hornes, Assistant City Manager, Live Oak; Rick Menchaca Sr., Vice President, UMB Bank; Joe Price, City Manager, Canyon; Michelle Rivera, Assistant City Manager, McAllen; Brad Stafford, City Manager, Navasota; Kenneth Williams, City Manager, Buda

Members of Committee present by conference call: Ryan Adams, Deputy Director of Public Affairs, Denton; Noel Bernal, City Manager, Brownsville; Brant Gary, Assistant City Manager, Bellaire; Kelly Kuenstler, City Manager, Leon Valley; Opal Mauldin-Jones, City Manager, Lancaster; David Moss, City Manager, Southside Place; Kent Myers, City Manager, Fredericksburg; Josh Selleck, City Manager, Kilgore; Hugh Walker, Deputy City Manager, Bryan

Guests present by conference call: Karen Daly, Mountain Plains Regional Director, ICMA; Kirsten Wyatt, Engaging Local Government Leaders

TML Staff: Kim Pendergraft and Tristan Gideon

Chair Scott Sellers called roll at 9:10 a.m. and thanked the Committee members for participating.

Intercollegiate Bowl Subcommittee Report (ICB)

- James Earp encouraged all members of the Subcommittee to arrive on Wednesday, June 3, prior to the TCMA Annual Conference to attend social activities planned for the ICB participants.
- **James Earp will review the ICB content for the website and develop a rubric to score the research project.**
- **TML staff will post the ICB information on the TCMA Annual Conference website and contact student chairs, universities, and Committee members.**
- **TML staff will research a remote control option for the Double Jeopardy game.**
- The TCMA president will welcome the students at their Conference orientation.
- Team captains will be invited to the past president and board dinner.
- TML staff will contact region presidents to attend the networking breakfast at the Conference.

Student Membership Subcommittee Report

- Julie Couch reported there are currently 113 student members.
- Scott Sellers shared how The University of Texas at Arlington signed up students during their enrollment using a form and collecting it on a spreadsheet. He encouraged MIRs to try the same method.
- Karen Daly reported that Texas has six ICMA student chapters.

Website and Social Media Subcommittee Report

- Ryan Adams presented a social media specialist job description draft. There was consensus the title digital media coordinator was more descriptive of the position.
- TCMA President Kenneth Williams stated that the position should be identified to work solely with TCMA and have communication and marketing skills.
- Kirsten Wyatt shared ELGL's job description for their digital coordinator.
- The Committee discussed how to best vet social media content.
- The Subcommittee will develop a job description for the Membership Committee to review prior to making a formal recommendation to the Board.

#ELGLnspire Report

- Kirsten Wyatt shared survey results from Texas #ELGLnspire, which included data on low student attendance.
- The University of Texas at Arlington is scheduled on February 19 with 100 registered. Scott Sellers recommended that Dr. Coursey, with The University of Texas at Arlington, share his marketing strategy at the July 31 meeting.
- **Tristan Gideon will develop a toolkit with responsibilities of each party (TCMA, ELGL, and University) to help the planning process.**
- The Committee discussed hosting four quality events with the option to add additional.

Manager in Residence (MIR) Subcommittee Report

TML Staff will include university professors on the City Managers of Tomorrow webpage.

The Committee reviewed and updated the list of MIRs. The primary MIR will be appointed to the City Managers of Tomorrow Committee. The Committee will also have a chair, vice chair, and five additional members each to be appointed by the TCMA president.

- Texas A&M University: **Hugh Walker**, and Paul Virgadamo
- Sam Houston State University: **Brant Gary** (No secondary)
- Stephen F. Austin University: **David Moss** (Stephen Pearl, Jason Arnold, or Aron Kulhavy will be asked to serve as secondary).
- St. Mary's University: **David Harris** and Mike Hornes
- Texas Southern University: No activity from MIRs
- Texas State University: **James Earp** and Kenneth Williams
- Texas Tech University: No activity from MIRs. TML staff will contact Erik Rejino and Jeffrey Snyder
- The University of Houston: **Austin Bleess** and Julie Robinson
- The University of North Texas: **John Cabrales**, Drew Corn, and Ryan Adams
- The University of Texas-Austin: **Scott Sellers**, James Hartshorn, and Brenda Eivens
- The University of Texas-Tyler: **Ed Broussard** and Josh Selleck
- The University of Texas-Arlington: **Opal Mauldin-Jones** and Ryan Adams
- The University of Texas-Dallas: **Julie Couch** (No secondary)
- The University of Texas-Rio Grande Valley: **Michelle Rivera** and Jeff Johnston
- The University of Texas-San Antonio: **Kelly Kuenstler** and Kent Myers

Internship/Fellowship Subcommittee Report

- **Tristan Gideon will periodically reach out to cities to update the internship spreadsheet and remind them to post internships on the TML Career Center.** The TML staff is developing an IFrame for the Future City Managers web page that directs users to the TML Career Center.
- Chair Scott Sellers reported how he developed cost sharing for internships with The University of Texas at Austin and would like other cities and universities to adopt this approach.

The next meeting will be on July 31 at the Texas Municipal Center in Austin.

Meeting adjourned at 1:00 p.m.