

TCMA Advocacy Committee
December 15, 2022
Virtual Meeting Room

Members present: TCMA Advocacy Committee Ed Broussard, City Manager, Tyler; Dave Beach, City Manager, West University Place; Marcia Bentley-German, Chief Deputy City Secretary, Midland; Darrek Ferrell, Assistant City Manager, Victoria; Andrew Freeman, Assistant City Manager, Amarillo; Robert Hemminger, City Manager, Iowa Colony; Mark Israelson, City Manager, Plano; Robbin Kersey, Regional Client Service Leader, KSA; Eric Matthews, Information Technology Director, Allen; Joseph Pace, City Manager, Wharton; Angela Smith, Deputy City Manager, Rowlett; Chris Whittaker, City Manager, Angleton; Garrett Spradling, City Manager, Borger; Jennifer Wichmann, Deputy City Manager, Arlington;; Bill Yenne, Life Member

TML staff: Kim Pendergraft and Kirsten Davis

Ed Broussard called the meeting to order at 2:00 p.m. and thanked everyone for participating.

The Committee provided feedback on the TCMA booth at the 2022 Texas Municipal League Annual Conference and Exhibition.

- Location was optimal
- Consider a larger booth or the ability to move the table and chairs around to provide seating
- Provide a round table and additional chairs
- QR codes were helpful
- Provide TCMA membership applications
- Positive conversations with elected officials
- Positive conversations with those interested in the city management profession

On a motion by Dave Beach and second by Garrett Spradling, the Committee recommends to the Board funds to host a booth at the 2023 Conference.

The Committee discussed joint coordination opportunities with the Public Policy Task Force. Andrew Freeman, Mark Israelson, Brian LaBorde, and Bill Yenne serve on the Task Force. They will keep the Committee informed when a joint effort is needed.

The Committee discussed how to enhance resources available in the TCMA Knowledge Base. Material can include sample ordinances, human resource related processes/procedures, animal control best practices and ordinances, employee manuals, paternity leave policies, and educational material to promote the city management profession. **Staff will include a call for resources in the January newsletter.**

Kim Pendergraft reported that James Thurmond will have updates completed in mid-January to the publication *Analyzing Your City: An Orientation Plan for New City Managers*. At that time, it can be determined if proofing will be needed.

Mark Israelson reported that Ted Benavides is updating the publication *City Government That Works: The History of Council-Manager Government in Texas* to be released prior to the TCMA 100-year anniversary.

The next meeting is February 2, 2023. The Committee will review and provide feedback on the Campaign for Professionally Managed Cities.

The Committee adjourned at 2:50 p.m.