

**TCMA Professional Development Committee**  
Courtyard Marriott South Padre Island  
August 31-September 1, 2023

Members of the Committee present: Chair James Earp, City Manager, Hutto; Vice Chair Sara Robinson, Assistant City Manager, Deer Park; Tony Aaron, City Administrator, Early; Jay Abercrombie, City Manager, Henderson; Jon Behrens, Assistant City Manager, Canyon; Laurie Brewer, Assistant City Manager, Georgetown; Ben Brezina, Assistant City Manager, Frisco; Susan Cluse, Assistant City Manager, Mesquite; Brian DeLatte, Deputy City Manager, Portland; Cesar Garcia, City Manager, La Marque; Sheyi Ipaye, City Manager, Willis; Darron Leiker, City Manager, Wichita Falls; Jason Reynolds, City Manager, Baytown; Dalton Rice, City Manager, Kerrville; Lauren Rose, Assistant City Manager, Sachse; Tamara Smith, Assistant to the Town Manager, Trophy Club; Kent Souriyasak, Assistant City Manager, Lucas; Katherine Terry, Management Analyst, Cedar Park; Joe Vera, Assistant City Manager, McAllen; John Whitsell, City Administrator, Chandler; Danny Zincke, Assistant City Manager, Boerne

Guest: TCMA Immediate Past President Jay Stokes, City Manager, Deer Park

TML staff: Kim Pendergraft, Kirsten Davis

James Earp called the meeting to order at 9:00 a.m. and thanked the members for participating.

James Earp reviewed the Committee's 2023-2025 Strategic Plan objectives and Sara Robinson provided comments.

Committee members reviewed and updated sessions for the William "King" Cole 1 and 2 Series. Committee members volunteered to coordinate session speakers. **Upon confirmation, notice should be sent to Kim Pendergraft and Kirsten Davis. The deadline is October 1.**

A subcommittee was formed to develop the program for the City Management Clinic. Those serving will be Tony Aaron; Jay Abercrombie, Sheyi Ipaye; Darron Leiker; Katherine Terry; and John Whitsell. **The event should be finalized by November 1.**

The Committee discussed and identified topics and suggested speakers for future episodes on the TCMA podcast *Perspective on City Management*. The concept for episodes will focus on Four Pillars.

1. Economic Development

Zoning (James Earp)

SB 2 Strategies (David Morgan)

Incentives: Who Benefits? (Cliff Keheley, Sheyi Ipaye)

2. The Human Resource

Parenting/Spousal Support (Caitlan Biggs)

New Benefits (Gina Nash)

Talent War (Mike Land, Jason Reynolds)

### 3. Leadership

Time Management Hacks (Taylor Lough)

### 4. Money

Good, Bad, and Ugly of Grants (Cesar Garcia)

Investment Strategies (Anne LaMere)

**Cesar Garcia will chair a subcommittee to develop a next level leadership program. Tamara Smith and Katherine Terry will also serve.**

The Committee took a lunch break at Noon.

At 1:00 p.m., the Committee began planning the 2023 Conference.

Jay Stokes provided an update on the status of the 100 Year TCMA Annual Conference. Jay encouraged each region representative on the Committee to work with the 100 Year Celebration Task Force region representative and gather the history of their region.

It was suggested to have a section at the TCMA Annual Conference to record and capture oral history from members. A set of questions should be provided.

Laurie Brewer provided a report on the Intercollegiate College Bowl (ICB). Dalton Rice will assist with the ICB.

The Committee engaged in a lengthy discussion about conference days for future TCMA conferences. **On a motion by James Earp and a second by Danny Zincke, the Committee recommends to the Board no change with the conference remaining on a Thursday through Sunday schedule.**

The Committee began planning the 2024 TCMA Annual Conference.

- Joe Vera will research a site visit to SpaceX and an excursion to Brownsville for youth.
- Keynote speakers: Opening General Session Michael C. Bush and Saturday General Session Ann Marie Sastry.
- Sunday Closing session will highlight the 100 Year Anniversary.
- Developed ideas for the educational sessions.

At 4:00 p.m., the Committee toured three locations for the Friday night family event.

The Committee adjourned at 6:00 p.m. and reconvened on September 1 at 8:30 a.m.

- The theme of the Conference will be “Navigating the Horizon.”
- The Friday night family event will be at Margaritaville.
- Kim Pendergraft and Kirsten Davis will coordinate with Jason Reynolds and Sara Robinson a site visit to the City of Galveston for the 2027 Annual Conference.
- Conference educational sessions were finalized. **Upon confirmation, notice should be send to Kim Pendergraft. The deadline is December 1.**

With nothing else on the agenda, the meeting was adjourned at 9:45 a.m.