

TCMA Advocacy Committee
February 5, 2021, 9:00 a.m.
Virtual meeting

Members present included: Chair Hugh Walker, Deputy City Manager, Bryan; David Beach, City Manager, West University Place; Marcia Bentely-German; Laurie Brewer, Assistant City Manager, Georgetown; Ed Broussard, City Manager, Tyler; Vince DiPiazza, City Manager, Uvalde; Darrek Ferrell, Assistant City Manager, Victoria; James Fisher, City Manager, Brenham; Robin Kersey, Business Development, KSA; Diane Lopez, City Manager, Coleman; Jennifer May, Assistant City Manager, Sugar Land; Andrew Munoz, Assistant City Manager, Weslaco; Joseph Pace, City Manager, Lorena; Fred Reyes, City Manager, Pearsall; Michael Ross, Deputy City Manager, Granbury; Scott Swigert, Assistant City Manager, Mont Belvieu; Ashley Wayman, City Secretary, Rollingwood; Jennifer Wichmann, Deputy City Manager, Arlington; Steve Williams, City Manager, Carthage

Guest: Stacey Osborne, TCMA Social Media Coordinator

TML Staff: Kim Pendergraft

Committee Chair Hugh Walker called the meeting to order at 9:00 a.m. and thanked the committee members for participating.

The Committee discussed strategies to distribute information on the Campaign for Professional and Ethical City Management. The Committee decided to pursue the following outlets:

- **Podcast. Ed Brossard, Joseph Pace, and Hugh Walker will participate. Kim and Stacey will coordinate a schedule.**
- **Press Release. Stacey will draft a press release to be distributed throughout Texas.** The TCMA membership will be notified and city managers encouraged to partner with their mayor to write an OPED in conjunction with the press release.
- **Facebook. Kim and Stacey will purchase “boosts” for posts on the campaign.**
- **Exhibit Booth. Kim will research cost for a booth at the TML Annual Conference.**
- **Assist ICMA with efforts to educate citizens of the City of Austin on the advantages of the council-manager form of government. Hugh will discuss with the Executive Board.**

The meeting adjourned at 9:55 a.m.