



TCMA

**2019 TCMA
Annual Conference
Intercollegiate Bowl**

Texas City Management Association

Inaugural Intercollegiate Bowl - University Competition

Deadline for commitment: April 5, 2019

Cost: \$25 per student who will participate and/or attend the conference

The Texas City Management Association (TCMA) invites Texas institutions of higher education to participate in the inaugural annual TCMA Intercollegiate Bowl. TCMA believes this will provide an exciting way to learn knowledge and skills critical for leadership roles in local government. Competition details and how to enter your team are provided below.

All competition questions should be submitted to James Earp, Assistant City Manager, City of Kyle at jrearp@cityofkyle.com or 512-262-3924.

Team and conference registration/attendance questions should be submitted to Tristan Gideon, Affiliate Services Coordinator, Texas Municipal League at Tristan@tml.org or 512-231-7453.

TEAMS

- Team size is unlimited and can be comprised of any discipline, but no more than 5 team members can participate in any single event with the exception of #5 Community Service which the entire student program can participate.
- Commitment must be made no later than **Friday, April 5, 2019**.
- Each university/college must submit their team to Tristan Gideon at the contact information above.
- One individual should be designated to represent the school team. This individual will submit their school/team commitment and each team member name. Multiple submissions by individuals other than the designated representative will not be accepted or matched to the school/team.
- Each team member attending the conference and/or participating in the competition during the conference is responsible for registering as a conference attendee and securing hotel/housing accommodations when Conference registration opens. The designated individual representing the team names will be notified when Conference registration is open.
- Onsite registration will not be accepted. The final conference registration list will be compared to the school/team list to ensure everyone is a paid attendee/participant.
- Upon individual check in at the conference, a designated location will be determined for team check in.

AWARD

A Trophy will be awarded to the winning team to display for a set time. Each year the winning team will be added to the trophy base by extending the height of the overall trophy (Similar to the Stanley Cup).

MULTIPLE CONTESTS DURING THE CONFERENCE.

- A Scoreboard will be prominently displayed in the conference lobby.
- Team standings will be updated throughout the conference.
- The winner is the team with the highest score.
- If a tie occurs, the winner will be determined by a fun sudden death competition.

DIVERSITY/TEAM MAKE UP

Diversity means different things to different people and teams can earn up to 25 points. For the purposes of the competition, the following will be considered: gender, ethnicity, and rural/urban management aspirations.

Contest #1 – Academic/Research/Presentation (0-500 pts) (Bonus: 0-100 pts)

- TCMA will provide a research topic to each team. The team will work together to provide a response.
- Each team will be assigned a single table in the conference prefunction area during the 2019 TCMA Annual Conference.
- Teams will display and communicate the critical findings of their research.
- Emphasis is placed on the use of visual aids, technology, video, and other multimedia platforms to tell the 'story'. Any electronic devices must be fully charged. Access to electrical outlets cannot be guaranteed.
- Each team will be required to host their table for a set duration of time (2 hours). The teams will be notified when this event begins.
- Secret judges will visit with each team about their findings and submit a score to the contest scorekeeper.
- Scores for this event will be based on judges interaction with the team and the team's ability to communicate their research finding that is verbally and visually effective. While a written paper is acceptable, emphasis will NOT be put on the reading or weighing of the paper; rather the way in which the information is communicated and the depth of knowledge on the topic.
- Bonus points will be awarded for creativity including thematic tie ins, creative use of technology, and diverse presenters.

Contest #2 – Networking (0-50pts x 5)

- ALL team members will utilize the various networking events offered during Conference. These include Welcome Reception, Awards Lunch (ticketed), Friday night event (ticketed), other after hours informal gatherings, and between/during the Conference educational sessions.
- You should introduce yourself to those who make hiring decisions. These include City Manager/Administrator, Assistant/Deputy City Manager, and Department Director/Head.
- This exercise is designed to help gain visibility and exposure, help motivate, and give you a reason to introduce yourself to groups of people you may not know or otherwise "hang around". While you could easily ask for strangers to sign off on your card, which would gain your team points, you should take time to have a pleasant conversation and meet new people.
- Each individual on the team is capped at 50 points (250 points maximum per team). Duplicate names submitted for networking in this event will receive credit as one networking opportunity.
- While ALL team members are encouraged to participate so everyone gains the same benefit, scoring will be limited to the 5 individual team members designated to participate in this content event and not as the team of 5 networking simultaneously with one individual as stated above.
- Team members will be supplied a score card for proof of participation in this contest event.
- Team members are encouraged to make connections via LinkedIn, the Conference App, or other social media and ask for the opportunity to reach out directly to ask questions and network.

Contest #3 – Coaching (0-100 x5)

- Each team member will attempt to leverage their networking challenge to secure one coaching meeting with a TCMA City Manager/Administrator, Assistant/Deputy City Manager, or Department Head.
- Topics for coaching shall be limited to: mock interview, career counseling, resume critique, resume review/writing, interview tips, benefits of TCMA/ICMA membership, and benefits of working in the city management profession or other local government positions.
- Each coaching session should be a 10 minute minimum.
- Team members will be supplied a score card for proof of participation in this contest event.
- Each individual on the team is capped at one coaching session worth up to 100 points (500 points maximum per team). Duplicate names submitted for this event will receive credit as one networking opportunity.
- Scoring will be limited to 5 coaching sessions and not as the team of 5 being coached simultaneously by one individual as stated above.

Contest #4 – Have a meal with a TCMA member City Manager/Administrator; Assistant/Deputy City Manager, or Retired City Manager (0-100 x5) (1:1 scored by member)

- Each team member will attempt to leverage their networking challenge to secure a meal with a TCMA member who is a current or retired City manager/Administrator or Assistant/Deputy City Manager.
- The goal is to find someone you do not know who will eat breakfast, lunch, dinner, brunch, or afternoon coffee with you and share a meaningful conversation. Opportunities built into the conference include the Awards Lunch (ticketed), Friday night event (ticketed), other after hours informal gatherings, and between/during the Conference educational sessions.
- During this time, you are to exhibit appropriate business etiquette, ordering/eating etiquette, and engaging the Member.
- Team members will be supplied a score card for proof of participation in this contest event.
- Each individual on the team is capped at one meal/coffee worth up to 100 points (500 points maximum per team). Duplicate names submitted for this event will receive credit as one networking opportunity.
- Scoring will be limited to 5 individual encounters and not as the team of 5 sitting simultaneously with one individual as stated above.

Contest #5 – Community Service (0-500 pts)

- Each Team will be expected to plan, organize and implement a community service project during the Spring Semester preceding the Annual Conference.
- While any community service project is eligible, extra consideration is given to those teams that find ways to serve or better a local community."
- A poster of the Community Service Project must be displayed at the Team Presentation Table.

Contest #6 – The Spirit Award (Live Vote by session audience via smart phone) (500, 450, 400, etc.)

- Come show your college spirit!
- This competition will occur during the Saturday educational sessions, June 29, 10:30-11:45 a.m.
- Teams will line up outside the room in the hall and wait to be introduced.
- Teams should be wearing school colors, mascots, or otherwise visually represent their school.
- The teams will be introduced with a high energy introduction where the teams will then enter the room and take their space at the front of the room.
- During their entry, teams are encouraged to display their school spirit with as much creativity and energy as possible in an attempt to solicit votes from the audience for the most school spirit. (There are likely to be alumni from each program in the audience, so capturing alumni pride would also be a goal of the 'spirit' award.)
- Teams will receive votes from the audience during a Saturday dedicated educational session at the Conference.
- Votes will take place live as “their” school is introduced.

Contest #7 Your City is in ‘Jeopardy’ (points TBD)

- Teams will participate in a timed Jeopardy event on topics related to city management and their MPA.
- If a tiebreaker is needed, the top two teams will advance to a Family Feud style game. (Points TBD)
- The Family Feud style sudden death game will be based on topics surveyed from TCMA members and top responses will receive the most points.
- It is possible to win Family Feud and still not win the overall contest.

FINALIST ANNOUNCED

After compilation of all awarded points, the top team will be announced the **Winner!**

Texas City Management Association

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University/College Name

commits to participating in the TCMA Inaugural Intercollegiate Bowl - University Competition.

Designated Team Contact

Name

Email

Phone

Team Members (Please refer to the “Teams” section of this document.)

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To submit this form, click “Submit Form” at the top right or save and email to Tristan Gideon at Tristan@tml.org.

Deadline to Register is April 5.

Please note that this is Intercollegiate Bowl registration only.

The designated team contact will be notified when conference registration is available.